

Na Kilohana 'O Wahine The Superior of Women

Honolulu, Hawaii

*A Chapter of the
American Business
Women's Association*



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Armenia: History, Culture and People

Aris Sislyan was born in Soviet-era Armenia in the spring of 1982. His father, Yervand, was an aircraft engineer. His mother, Anush, was a primary school teacher. Aris was born in the capital city of Yerevan, where he spent



the first 6 years of his youth. In the summer of 1988, two years ahead of the collapse of the Berlin Wall, Aris and his family immigrated to the United States. Granted political asylum, the Sislyan family began their new life in Los Angeles, California. Aris lived, worked, and played here until 2010, when his life lead him to the beaches of Oahu, Hawaii. As guest speaker on International Night, Aris will give the attendees a brief glimpse of Armenia; it's vast history, it's culture, and it's people. You will also hear of life as an Armenian-American, as seen through the eyes of one impressionable boy and his dreams.

Aris is also the husband of Na Kilohana O Wahine member, Anna Sislyan.



*Aris Sislyan—International
Night Speaker*

Survey Says Lack of New Ideas, Red Tape Hinder Innovation

The biggest roadblocks to organizational breakthroughs are a shortage of fresh thinking and too much red tape, according to executives interviewed for a recent Robert Half survey. More than one-third (35 percent) of chief financial officers (CFOs) said a lack of new ideas is the greatest barrier to their company being more innovative. Approximately one-quarter (24 percent) of respondents cited

excessive bureaucracy as the top creativity killer, while 20 percent blamed being bogged down with daily tasks or putting out fires. The survey was developed by Robert Half International. It was conducted by an independent research firm and is based on interviews with more than 1,400 CFOs from a stratified random

(See Innovation page 3.)

The Mission of the American Business Women's Association is to bring together business-women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Message from the Presidents

Happy 4th of July! We hope that you all have a wonderful holiday and get to spend time with family and friends!

As we close the chapter year, we want to thank Na Kilohana O Wahine's executive board, committee chairs, members, families, friends, and guests who participated in chapter meetings and activities this past year. We sincerely appreciate your contribution, support, and aloha.

As we all move on forward to new adventures and journeys we want to leave you with some amazing and inspiring words from none other than, Oprah Winfrey:

Of course no one knows what will actually happen in 2012, but one thing I do know for sure is the power of intention. And I intend to approach this year as one of great promise. No



Dawn Paresa and Chassidy Shinno, Co-Presidents, 2011-2012

doomsday for me: I'm going to do my part, within myself and within the world, to bring about a shift that lets us live more authentically, more lovingly, more intuitively, more creatively, and more collaboratively. That's my idea of spiritual evolution. Of a spiritual revolution!

I choose to see it as the dawning of a new year of alignment, because with alignment comes enlightenment. When you're aligned with your heart's desire, when you're in sync with who

you're meant to be and how you're supposed to contribute to our magnificent Earth, you feel a shift in perception. You start to notice that miracles show up regularly.

(Read more: <http://www.oprah.com/spirit/Oprah-on-the-Power-of-Intention-Oprahs-Goals-for-2012#ixzz1zaaVCxjU>)

Best wishes always

Dawn & Chassidy

ABWA-KU MBA Essentials Program

By Eileen Royer, District IV VP

The ABWA-KU MBA Essentials program provides the essentials of management education for those in the working world. ABWA has partnered with the University of Kansas School of Business and all courses are taught by professors from the University. Each course carries an educational credit of .4 CEU.

It is a 12-course curriculum, offered only at the National Women's Leadership Conferences, and delivers master's degree level basics in business subjects that are both critical and compelling. There is a specific track

dedicated to 3 of these courses at the national conference and this track is included in the price of the complete registration. There are four modules, each module containing 3 courses, and you can jump into the rotation at anytime. The next issue of Women in Business will cover the courses and their descriptions that are being offered this year in Memphis, Oct. 11-13.

I: The Enterprise Environment

The Enterprise Environment looks at the enterprise from its external performance by studying the relationships among its mission, marketplace

and the globally competitive environment.

Courses -

- Strategic Planning
- Marketing Management
- Leading and Communicating with Integrity

II: Competitive Analysis Tools

Competitive Analysis Tools provides the basic skills necessary to understand and manage the financial and related measurement systems central to the competitive environment.

Courses -

Innovation

(Con't from page 1.)

sample of U.S. companies with 20 or more employees.

CFOs were asked, "What is the greatest barrier to your company being more innovative?" Their responses: Lack of new ideas (35 percent); Too much bureaucracy (24 percent); Being bogged down in daily tasks/putting out fires.(20 percent); Ineffective leadership (9 percent); Other (1 percent); and Don't know/no answer (11 percent).

"Innovation is the driving force behind every successful business," said Max Messmer, chairman and CEO of Robert Half International. "Managers should do their best to stretch and challenge their teams to combat complacency. Build in time for brainstorming sessions and other activities that help employees step outside their comfort zones and daily routines."

Robert Half offers six tips for inspiring innovation among work teams:

1. Engage the entire team. Empowered employees tend to be more innovative because they have a bigger emotional stake in the firm's success. Cultivate a culture in which staff at all levels can easily share solutions for improving the business. Maintain an open-door policy and also encourage people to offer ideas in meetings, through an internal website or even an old-fashioned suggestion box.
2. Remove the red tape. Examine internal processes to ensure company procedures aren't generating unnecessary red tape. Employees become disillusioned when they put their time and energy into devising ingenious ideas only to

wait forever for them to be approved and implemented.

3. Keep it collaborative. A healthy level of competition between employees can spur innovation. But if a workplace becomes too competitive, team members may be reluctant to speak up for fear that their suggestions will either be stolen or ridiculed. Create policies that support the open exchange of information and a team-first atmosphere.
4. Build a better brainstorm. Too many potentially great ideas are discarded prematurely in brainstorming meetings. Rein in the naysayers who relish in saying why novel proposals won't work. Support "blue-sky thinking."
5. Give 'em a break. Burnout does

not beget brilliance. When employees are consistently over-worked, they're likely to have more "uh-oh" than "a-ha!" moments. Implement programs that promote work-life balance, and consider bringing in temporary professionals during peak activity periods to keep your team fresh and focused.

6. Seek inspiration. As a leader, you set the tone. You'll have difficulty motivating staff to ignite creative sparks if you're feeling uninspired yourself. Research shows a person in a relaxed, positive mood has more innovative thoughts. Feeling the pressure? Occasionally get away from your desk and unplug by going for a head-clearing stroll.

Source: Robert Half International / CCH

ABWA KU MBA

(Con't from Page 2)

- Accounting Tools for Financial Success
- Time is Money: Financial Guide to Making Profitable Investment Decisions
- Decision-Making in an Uncertain Environment

III. Organizational Systems and People

Organizational systems and People looks at the enterprise from the internal perspective of the organization, examining the relationships among people, technical systems of production and service delivery.

Courses -

- Organizational Behavior and Management Principles
- Human Resources Management
- Operations Management

IV: Strategic Leadership and Management

Strategic Leadership and Management pulls everything together,



Welcome New Members



Christoad Ogawa and Lanae Santos were affiliated as NKOW's newest members at the June meeting.

Introducing Lanae Santos...



By Iris Yafuso, Lanae's sponsor

Welcome to Lanae Santos, one of our newest members.....

Lanae is a graduate of Kalaheo High School and the University of Hawai'i at Mānoa. She majored in Finance and Speech.

She worked for nine years as a loan officer's assistant at Countrywide in mortgages and then joined her current employer – Bank of Hawaii. She was recently promoted from a mortgage sales assistant to a Branch Loan Officer (Ala Moana) specializing in not only mortgages, but checking and savings accounts, home equity loans and can help with many of the products and services the bank has to offer.

Her hobbies include baking and cake decorating and she loves to travel and run in races and marathons. Congratulations Lanae on your promotion – we're glad you joined the Na Kilohana ohana!

Editor's Notes:

Christoad Ogawa is our scholarship recipient and joins NKOW as a student member. Chris was featured in a full length story in the March issue of Ka Lono 'O Wahine.

I also want to thank the many members who have contributed to the newsletters this year. It's been my pleasure to bring you the monthly news from our great organization, locally and nationally.

Please continue your support of the newsletter by contributing articles, photos, quotes, etc. I'm sure our new editor, Gloria Kelly will appreciate it.

Much Aloha,

Myrtle

Summer Issue of Women in Business ...



Digital version of summer issue is here. Check it out.

All the facts about the next National Women's Leadership Conference in Memphis, Tennessee are in this issue. Who knows, you may see the ghost of Elvis wandering around. A side trip to Graceland is certainly a possibility.

All the candidates for national office are introduced. Two members of District VI are in the running for the top posts. Pattie Vargas, the District VI VP from last year, this year's National Secretary Treasurer is running for National President. Mychelle Andrews, the current District VI VP is

running for National Secretary Treasurer.

Our own, Patti Ann Hokama is listed amongst the women nominated for Top Ten ... we wish her the next in her quest to become a "Forever Ten."

There are many other great articles about, working through failure, networking and even some BBQ recipes.

Don't miss out, check it out. It's as easy as a click on the link.

http://www.nxtbook.com/nxtbooks/abwa/inbusiness_summer2012/

A Year In Pictures



ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



Presidents: Dawn Paresa and
Chassidy Shinno

Newsletter Editor: Myrtle
Ching-Rappa
Na Kilohana 'O Wahine
374 Kaumakani Street
Honolulu, HI 96825

Phone: 808-956-4399
Email: chingrap@hawaii.edu

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Upcoming Chapter Events

July 7th— Top Ten/WOTY celebration and member ed event. Join us in honoring Donna Miyashiro and Patti Hokama

A Cup of Tea in Kailua at 6pm!
The cost is \$28.00 for members,
\$38.00 for guests

July 11th—Monthly Meeting—
International Night featuring Aris Silyan and his Armenian heritage

July—date TBD—transition meeting, all current and incoming officers and committee chairs will be expected to attend.

August 1st—New award year begins

August 8th—Monthly Meeting

July 11, 2012 — Monthly Meeting
Japanese Cultural Center
2454 South Beretania Street

5:30—Networking

6:00—Dinner

Menu:

Whole Baked Potato with butter, sour cream and chives
Coleslaw with Raisins, Corn on the Cob, Beef Kebobs, Herb Broiled Chicken with Papaya Pineapple Salsa, Apple Pie Beverages

Cost: \$28 for dinner; \$5 for parking

Raffles N-Z

R.S.V.P. On-line at www.abwahawaii.org or through Zoji by July 8th .

• Deadline for statewide meeting

October 10th—Monthly Meeting

September 12th—Monthly Meeting

November 12th—Monthly Meeting

September 15th—Statewide Meeting

December th—Holiday party