

## Na Kilohana 'O Wahine The Superior of Women

Honolulu, Hawaii

A Chapter of the  
American Business  
Women's Association  
Chapter No. 6289



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## Spring Membership Recruitment Campaign March 1 – May 30, 2013

ABWA supports women throughout their careers by providing opportunities to hone leadership skills, access to unsurpassed professional development resources, and national recognition in the largest network of working women in the country. When you introduce someone new to ABWA, you increase the size of our community and a new member benefits by becoming part of a prestigious, dynamic, and innovative organization of like-minded women. We are all together in pushing women's roles upward in business while advancing our own careers, informed by the experiences of our fellow members. You would be amazed at the influence that one person can bring to a community; creating results beyond their own experience. It's like ripples emanating when the stone hits the water. The effects spread wider and wider, changing the face of the

entire pond.

All the recruiting tools you need are now available in the WIN Library.

- ABWA's Member Recruitment Brochure
- ABWA At A Glance Fact Sheet
- ABWA Annual Events Promotional Flyer
- *Designing Your ABWA Experience*—the new member orientation brochure and video tutorial will walk new members through the benefits of the Association and encourage them to select and assemble these benefits to design an ABWA experience that is uniquely their own.
- ABWA Membership Application

Starting today, make a commitment to join the fight to strengthen your league and grow ABWA by sponsoring or recruiting a new member during ABWA's 2013 Spring Membership Recruitment Campaign. You'll see how just one person can create that ripple effect in your leagues, your communities, and beyond. If every current member would recruit just one new member this Spring, we would double the size of our Association. With committed members like you, ABWA will continue **changing women's lives one at a time.**

The ABWA logo is in the top left corner. Below it is a circular seal for the 60th anniversary, featuring the number "60" in the center, "AMERICAN BUSINESS WOMEN'S ASSOCIATION" around the top, and "STEPHEN BUFTON MEMORIAL EDUCATIONAL FUND" around the bottom. "EST. 1953" is written at the bottom of the seal.

## National Scholarships, Outright Grants, Business Skills Tuition Reimbursement, and Chapter Special Scholarship 2012/13

*The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*

## National Scholarships, Outright Grants, Business Skills Tuition Reimbursement, and Chapter Special Scholarship

When five year old Stephen Bufton, son of ABWA's founder Hilary Bufton, passed away in 1953, a memorial fund was created in his name to further educational opportunities for women, both members and non-members. The idea was enthusiastically accepted by ABWA's Board of Directors and by 1956, \$2,166 dollars was awarded in grants and loans to women. Since its inception almost sixty years ago, the Stephen Bufton Memorial Educational Fund (SBMEF) has awarded \$16 million dollars in scholarships to more than 16,000 women.

Originally viewed as a "small fund", the Stephen Bufton Memorial Educational Fund (SBMEF), ABWA's national educational fund, is one of the most highly respected grant and scholarship funds in

the country. SBMEF is classified as a charitable 501(c)3 organization whereby contributions payable to the fund are tax-deductible. The fund is listed in the U.S. Internal Revenue Service "Cumulative List of Organizations" described in Section 170(c) of the IRS code of 1954 – revised Oct. 31, 1974.

ABWA's educational fund has four different scholarship programs to support women in their pursuit of knowledge; National Scholarship, Outright Grant, Business Skills Tuition Reimbursement and Impact Scholarship.

Each scholarship program has a unique

set of guidelines, applicant eligibility requirement and procedures.

To participate in one, two, three or four of these scholarship programs, the sponsoring chapter/Express Network and the applicant must comply with the requirements of each program. A general overview of ABWA's educational fund, SBMEF is provided in this guide. Questions or inquiries may be directed to [info@abwahawaii.org](mailto:info@abwahawaii.org) or contact Terrina Yano-Medeiros at [tyanomcneeley@gmail.com](mailto:tyanomcneeley@gmail.com).

**FINAL DEADLINE FOR APPLICATION IS ON MAY 15, 2013 (Outright Grant – Completed Application due May 1, 2013.)**

## President's Message



Na Kilohana 'O Wahine members:

*Thank you members including DJ and his girl Tory for coming to help us out - Special thanks to Fundraising Co-chairs Leilani Alcover and Roana Alexander for their awesome coordination of the recent garage sale in Kahala. Thank you for the Akos for allowing us to use their awesome location and we did great although about half of our signs were "stolen" before 10:30 a.m. from key locations! We would also like to thank former member Dawn Paresa who came on Friday with Brandon bearing onolicious food and also helped us set up! Plus, former member Lynn Miller aided us in the cleanup – also hauling the cardboard boxes off to recycling for us.*

*Hope to hear more about the Spring Conference from Leilani and Gloria! We learned about becoming more fit from Brandon "Bu" and Juicing it complete with a fresh sample from Marie at our March meeting. We will hear from more of our youngins on WIN, Weebly, Evite and more in April. We look forward to the effort of our nominating committee and be ready to vote for our WOY and Top Ten representatives.*

*On the 20<sup>th</sup>, we will honor the late Peter Rappa with our Spring Enrollment/Community Service Event at Hanauma Bay – clean up! Be sure to wear our chapter shirts and wait to you see the gloves!*

Keep Smiling!  
Patti Ann Hokama  
President

**BEST PRACTICES UPDATES....**



Leilani & Gloria with District VI Vice President, Bryna Dambrowski

Fabulous conference in sunny San Diego! It doesn't seem like it was three wonderful weekends ago in sunny Mission Valley renewing friendships and making new friends too. Great ideas on member retention in the first session from our "table team". Team Board did a presentation on The Value of ABWA with valuable resources available to us! These amazing tools available through ABWA and WIN.

Seminar speaker, Mike Hunter presented "Interest Based Communication" on problem solving skills used in any situation where people have an interest in the outcome.



Delegates Leilani Alcover & Gloria Kelly

*Next stop....*

**"SPARKLE & SHINE"**

National Women's Leadership Conference

October 3-5, 2013

Little Rock, Arkansas  
Peabody Little Rock and  
Statehouse Convention  
Center.

Best Practices	Score
Members (30-50)	31
Good Standing	X
Slate of Officers	X
All EB positions assigned	X
Submitted \$100	X
Tax return by 12/17th	X
Chapter Woman of the Year	
Top Ten Business Woman Nominee (3 recruits)	
SBMEF contribution	X
Member Survey (10)	X
SPOT Analysis	X
Vision Statement	X
Striving for Best Practices Course	X
Annual Business Plan and Budget	x
Category on WIN: Business Plan	x
Officers and Chairs on WIN	x
Standing Rules approved with ABWA's Proud Code of Conduct	x
Category on WIN: Standing Rules	x
Professional Development Programs (9)	5
25% of Operating Budget - Program	x
Sponsor Conferences (3-6)	
One Attendee for National 2013	
Newsletters (6)	3
Category on WIN: Newsletters	x
Uploaded Newsletters to WIN	x

**2012-2013 ABWA Annual Theme**

Let this year's annual theme—Together We Can, Together We Will—serve as a reminder of ABWA's mission: to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

As women, we need a strong and vital community of ABWA members like you—so we stay strong together. Members who are committed to learning, mentoring, and growing our ABWA community. It may be a cliché to say, "there is strength in numbers," but clichés often hold great truths. Commit to growing ABWA and use the annual theme as your mantra. We can—and we will—grow stronger together!

## ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



Patti Ann Hokama  
Chapter President

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## Upcoming Events and Celebrations....

**Wednesday, April 10, 2013 – 5:30 to 8:30 p.m.**  
**JCCH – 2454 Beretania Street, Honolulu, HI**

Program: WIN Tutorial by Akiko Ogawa, Weebly Tutorial by Haunani Yano-Medeiros, Dropbox Tutorial by Chris Ogawa, Evite Tutorial by Haunani Yano-Medeiros, Chapter Facebook Page by Patti Hokama

Menu: Steamed White Rice, Tofu & Watercress Salad, Teriyaki Beef - Steak Cut, Baked Garlic Chicken w/ Gravy, Vegetable Stir-Fry, Sorbet, Iced Tea, Hot Tea, and Coffee w/ Condiments

Cost: \$26.00 Members

\$29.00 Non-Members (Please pay through PayPal at our Website: [www.abwahawaii.org](http://www.abwahawaii.org)) / Validated Parking: \$5.00

RSVP: Sunday, April 7, 2013 by responding to EVITE or call Lena Yafuso at 228-0147.

Please note that any cancellations received after April 7th will be subject to a member no-show fee of \$26.00 and a non-member no-show fee of \$29.00.

**ABWA ANNIVERSARIES ...**  
**6 years to Leilani Alcover & Claire Arakawa**  
**2 years to Anna Sislyan**

**HAPPY BIRTHDAY – April 13 to Lee Ann Matsuda**