

KA LONO KILOHANA

"THE SUPERIOR OF MESSAGES"

Na Kilohana O'Wahine Chapter #6289 District VI

Honolulu, Hawaii



Volume 1, Issue 2

Date (September 2009)

A CHAPTER OF THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

President's Message

September 2009

Greetings Na Kilohana Members!

What a fun & exciting way to begin a new chapter year with Dr. Dan Boylan's rousing presentation on politics on an international, national and local level at our August meeting AND we welcome "TIS" Eden who came to our meeting as a guest and went home as our newest member of Na Kilohana! Thank you Myrtle for extending your Hand of Friendship. We hope to install her as a new member along with Bernie Manoa at our next meeting on 9/9/09. Congratulations to Lee Ann Matsuda for being named an ABWA TOP TEN FINALIST! She will compete with 9 other finalists at the National Convention in Kansas City in late September. There are 7 members heading for the convention and we'll share all of the highlights at our meeting in October.

By the way, Cordie and Linda are planning a "Celebration" in October's Enrollment Event Extravaganza on 10/14/09. Please send them the names and email addresses, etc. of your friends and business associates as soon as you can so they can send them an invitation. We're shooting for the Level 1 award (Star), so we need to grow to 50 members by July 31st, 2010. I challenge each and every one of you to share the ABWA experience and commit to sponsor one new member this year.

Don't forget to bring your handmade luggage tag/passport with you to every meeting so we can stamp it when you arrive. Thanks again Gerri for making them. If you did not get one at the August meeting, we'll make sure you receive one in September.

These are trying times for a lot of



Our President Iris Yafuso

people and businesses, but you'll find a safe haven with your fellow ABWA members!
Take care of yourself!
Iris

Congrats Lee Ann Matsuda - Top Ten National Finalist!

The phone rang....she says So, are you going to come with me to Kansas City??? YES!!!! Congratulations to our very own Lee Ann Matsuda!! Na Kilohana O' Wahine Chapter proudly honors our SECOND ABWA Top Ten



Business Woman Finalist! We are definitely going to join our Lee Ann Matsuda as she takes the stage as we cheer her on to become the ABWA National Top Ten Business Woman of 2009! This is so EXCITING!!!

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The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Upcoming Events



Join Us! Mark the Date!
Bring a Guest! Be There!

Sept. 1 - Nov. 30, 2009
Fall Membership Event

Sept. 9, 2009
Monthly Dinner Meeting
Speaker: Mimi Beams,
Chamber of Commerce
Topic: "Women in Business"

Sept. 22, 2009
American Business Women's
Day

Sept. 24-26, 2009
60th Anniversary Celebration
National Women's
Leadership Conference
Kansas City, MO
Sept. 26, 2009
State Joint Chapter Luncheon

Oct. 14, 2009
Monthly Dinner Meeting
Fall Enrollment Event
National Attendees

Nov. 11, 2009
Monthly Dinner Meeting
Speaker: Rich Budnick
Topic: "Women in Business in Hawaii"

Dec.
Easter Seals Gingerbread
House Event
Salvation Army Angel
Tree
Dec. 9, 2009
Monthly Dinner Meeting
Christmas Celebration

Announcements

Working
Together to
define the
Future of
Business in
Hawaii

September 9, 2009,
Wed., Monthly Dinner
Meeting

Time: 5:30 - 8:30 p.m.

Place: Japanese Cultural
Center, 5th floor

2454 S. Beretania Street

Speaker: Mimi Beams,
Vice President, Business
Development, Chamber
of Commerce of Hawaii

Topic: "Working together
to define the future of
business in Hawai'i "

Menu:

Parsley red potato
3 bean salad
Fresh fruit salad
Vegetarian eggplant parmesan
Chicken piccata
Roast tenderloin pork
Peach pie

Cost: \$23.00 (no shows will
be billed.) Parking: \$5.00

RSVP: Sept. 7th by 3:00
p.m. through E-vite or Fran
Hamasaki, Hospitality Chair
at 455-4737 or email:
hama2@hawaii.rr.com

Donations: Members A-M

Favors: TBD

Chapter meets the second
Wednesday of every
month. Please join us.

Executive Board 2009-2010 Committee Chairs



Women IN Business

President: Iris Yafuso
master_kipper@hotmail.com

Vice-President: Yvonne Ako
yvonne.ako@boh.com

Co-Secretaries:
Leilani Alcover
leilani@hotmail.com
Vendy Goroza
lillianvg@hotmail.com

Treasurer: Donna Miyashiro
dmiyashiro001@hawaii.rr.com

Audit: Liz Robinson
Business Associate:
Lauren Horikoshi
Community Service: Myrtle
Ching-Rappa
Enrollment Events:
Cordie Fukuhara
Hospitality: Fran Hamasaki
International Night: TBD
Member Ed: Claire Arakawa
Membership:
Roana Alexander
Newsletter:
Patti Ann Hokama

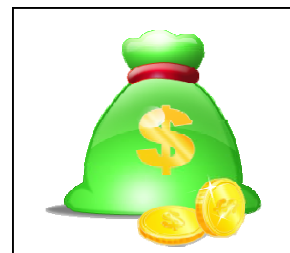
Nominating: TBD
Program: Lynn Miller
Progressive Dinner: Sharon
Matsuo
Publicity: Lynn Miller
Scholarship:
Lee Ann Matsuda
Ways & Means:
Patti Ann Hokama
Website: Lee Ann Matsuda
WOY/Top Ten:
Myrtle Ching-Rappa &
Lee Ann Matsuda

Fun-draising Ideas & Member Networking Support

Cookie Corner
Assorted
Cookies \$6

Pizza Hut/Taco
Bell Coupons \$3

1024 Nuuanu
High Tea Events
\$35



More Details soon.

Purse Hangers
\$15

Pizza Nights

Manicure
Certificates \$30

Email your message to
mail@reupdateinc.com
and we will post it here.
We reserve the right to
edit both photos and mes-
sage to fit into our column
space.

Ad space: \$5 for sale!

Member Business Support

Garage Sale

Simple Feng Shui Guidelines

1. Entrance:

Make it "entrancing" and a welcoming transition point. Clear away items in the way. Remove items behind the door. Door should open effortlessly. Place life force at entry in the form of plants.

2. Stove Position:

The stove represents abundance and manifestation. Make it a habit to use all your burners. It is the nurturing point of food being prepared here/no distraction from cooking. Place a mirror above to minimize distractions.

3. Power Position:

Enhance your power by maximizing your placement of your bed; face the door without being in line with it. If not possible, place a mirror so that you can see the door from where you are. Avoid having your head be against the bathroom wall.

Sharing some favorite tips to bring abundance, peace, and harmony into your home.

Fundraising Event

Entertainment Books 2010 have arrived! Call if you need them now or pick up at our 9/9th meeting!

Over \$16,900 in everyday savings!

Food, Fun, & Travel Discounts! Clothes, & Sports! Movies & Adventures!

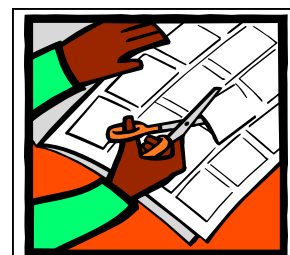
3 Great Saving Ideas:

The Entertainment Book is filled with hundreds of 50% off and 2-for-1 discounts for your area.

The Membership Card An Entertainment Membership Card is included with each book purchase to use at *select fine dine restaurants*, as well as to receive discounts when

traveling.

Online Printable Coupons With each book purchase, you also have online access to hundreds of additional local printable coupons and incredible online shopping discounts.



Clip those coupons and SAVE \$\$\$!



Best Practices Award 2010
for
Na Kilohana O'Wahine Chapter!!!

Best Practices Goal Tracking Update

- Chapter Requirements: Professional Speakers (9) -45 min. documented programs...**8 to go.**
- League in good standing! **O.K.**
- New Slate in good standing by 6/30! **O.K.**
- Paid Insurance fee... **will do.**
- Member Interest Survey and Results! **O.K.**
- Chapter Business Plan! **O.K.**
- Chapter Budget! **O.K.**
- Star Award) chapter members as of 7/31! **31 members now....**
- Min. (3 Level III, 4 Level II or 6 Level I) primary members chapter sponsored conference attendees... **on target!**
- In IRS compliance! **O.K.**
- Submit Best Practice Binder to National by 7/31... **will do.**
- 6 (min) newsletters... **4 more...!**
- Min (30 Level III Standard of Achievement Award, 40 Level II Banner Award, 50 Level I

What have you done that you were happy doing and proud of the results?



...."team player" or "progressively responsible"

"other experiences" or "other facts"

Resumes: Myrtle Ching-Rappa

Resume Writing – Another Viewpoint

Last month's article had some great ideas for creative resume writing. These ideas work when you are sure that the receiver is going to personally see the resume. Generally, this means a small company where the person hiring is the person reviewing the resumes. The truth of the matter is, many companies use scanners to go through resumes on the first round. The scanners are programmed to recognize certain words or phrases including "team player" or "progressively responsible." Without these terms, no human eyes will even see your resume.

Take your cue from the advertisement. Study the minimum qualifications and address them in the language it is written in. Use their words. Be creative in the cover letter. That's where you can use a human voice. An alternative is to create a section of the resume to highlight your creativity, a personal statement – title it "other experiences" or "other facts." This way, you'll

pass the scanner and be able to get your creative side noticed as well.

Think about a few tasks or projects that you've done that you were happy doing and that resulted in something you were proud of. Then think about the skills that were required to complete the tasks or projects. You should see a pattern. Write about these skills, include the "proof" that you have those skills. This is called the constructive model.

For example: I have grown three departments from the ground up. At the Campus Center of the University of Hawai'i, I started the scheduling department with no other full time staff, just 2 student employees. When I left, the staff included a clerical assistant, and 7 student employees. When I started at the Student Employment Office, the staff consisted of the secretary and 15 student employees. When this office was merged with Career Services to form the current Center for Career Development and Student Employment (CDSE), it had a staff

of 8 full-timers and 15 student employees. In the two years I've managed the CDSE I have been able to add two computer specialists, one faculty specialist and one administrative person to the staff. This takes organizational skills, the ability to motivate staff to be effective, analyze and work with data, leverage the budget, and manage up. The latter being the ability to convince supervisors that the services provided by the Center were worth the cost of additional staff through convincing written reports as well as persuasive personal contacts. I was able to show that the return was well worth the investment. The students we place earn 10 times our budget and we have a student to counselor ratio of 200:1.

What have you done that you were happy doing and proud of the results. Use that in your resume but don't forget what the employer is looking for.

Member Ed - Kona Adventure July 25th Memories Collage!



Thank you Iris for an excellent educational experience. Thank you Myrtle for the special seahorse moment!

Sharing More Words of Wisdom.... (gifted to me from Corrine Agno)

The greatest danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it. Michelangelo

We delight in the beauty of the butterfly, but rarely admit the changes it has gone through to achieve that beauty. Maya Angelou

When you want something, all the universe conspires in helping you to achieve it. Paula Coelho

There came a time when the risk to remain tight in the bud was more painful than the risk it took to blossom Anais Nin

All that we are is the result of what we have thought. The mine is everything. What we think we become. Buddha

*Live Well
Laugh Often
Love Much.*

Change your life today. Don't gamble on the future. Act now, without delay. Simone De Beauvoir

Change your thoughts, and you change your world. Norman Vincent Peale

When we are no longer able to change a situation, we are challenged to change ourselves. Victor Frankl



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ABWA's Proud Code of Conduct

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Email: mail@reupdateinc.com



Chapter Emblem: An Original Hawaiian interpretation of ABWA's traditional flower, the white carnation.

Na Kilohana O'Wahine Chapter
"The Superior of Women"
Founded 1977

We're on the web!

www.abwahawaii.org

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Seahorses, Abalone, & Kona Coffee growing on a vine!



Kona Member Ed Adventure
July 25, 2009

More photos inside
See page 5!

