



# Ka Lono Kilohana

Na Kilohana O'Wahine Chapter #6289 District VI  
Honolulu, Hawaii

Volume 1, Issue 2

September, 2010

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*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*

## President's Message

October Enrollment Excitement!!  
Wow TEAM, what a way to start our Chapter Year! We got to hear words of wisdom from our great mentor, Alice Inoue at our Joint Chapter Event. Now thanks to Karen Yonemoto, Fall Enrollment Chair, she connected with Pam Chambers known as Hawaii's Presentation Coach as our October featured guest speaker! She will share **Successful Basic Business Tools and Tips on Attire and Etiquette**. Come dressed for a FREE quick critique as one of our models! Bring your guests! Special prize drawing for the member bringing the most guests! Then, be ready for our **super seminar** coordinated by Member Education/Professional Development Chair Chassidy Shinno on October 2<sup>nd</sup>, "**A New Perspective on Resume Writing**" taught by our very own Myrtle Ching-Rappa,

President Patti Ann Hokama & VP Lee Ann Matsuda with Carolyn Bufton Elman



Director of UHM Center for Career Development and Student Employment.  
Following all that enthusiasm, about seven of us will be boarding the Choo-Choo to Chattanooga including our Vegas Connection Gloria Kelly! We will be accepting our 1<sup>st</sup> Best Practices Award on stage! We are hoping to bring home our National Newsletter Award, too.  
Don't forget one of the F.I.S.H. suggestions: Bring your DVDs, magazines, books, and the like to *share* with our fellow members in our FREE "ABWA library" exchange table. This definitely fits in with our GREEN goals of

recycling. (Please label, if you want it returned to you....).  
Please note that the **Team Surveys are still available on WIN** so be sure to login and complete them A.S.A.P. before they are pulled from the site. A change in our officers: due to resignation of Vice President Cordie Fukuhara, Lee Ann Matsuda will now step into that line of service on behalf of our Chapter. So, I am definitely going to need all your kokua to keep our Team going into another successful best practices year!  
Keep Smiling!  
*Patti Ann Hokama*  
President

## A New Vision

The Na Kilohana o Wahine Executive Board has adopted the following Vision Statement :  
**Na Kilohana O' Wahine believes in giving back as we develop and support our women both personally and professionally and relish in how it is paid forward!**



## Campaign 2010

### PROFILE: District Vice President—District VI

When I joined ABWA, I was working for an information technology company, but I had a dream of owning my own business one day. ABWA helped me realize that it could be more than a dream by introducing me to strong, successful women who had the courage to pursue their goals. I drew encouragement and power from them and ended up accelerating my five-year plan, starting my own consulting company two years early!



**Pattie Vargas**  
Escondido, Calif.  
Soaring Eagles Chapter  
Years Active: 8

*Principal Consultant*  
*The Vargas Group*

### Pattie's Goals:

- To demonstrate the use of WIN to as many chapters as possible with the goal of significantly increasing WIN usage during my tenure.
- To assist our District VI chapter leaders in identifying and implementing business relevant programming that will be immediately actionable for the membership.
- To maintain regular communication across District VI and challenge our members to pursue life-long learning in a variety of methods.

# BEST PRACTICES

## Award-Winning Teams for 2009-2010

### LEVEL III

**NA KILOHANA O'WAHINE**  
**CHAPTER**  
**HONOLULU, HAWAII**  
**IRIS YAFUSO, PRESIDENT**

Congratulations to our Best Practices Award-Winning Teams!  
We hope to see all of you on the red-carpet at the 2010 National Women's Leadership Conference, Oct. 28-30, in Chattanooga.

KUDOS KORNER:  
 Na Kilohana o  
 Wahine  
*ABWA*  
*Ambassadors*  
 Silver Level  
 Lee Ann Matsuda  
 Gold Level  
 Myrtle Ching-  
 Rappa

**Wednesday October 13 Guest Speaker  
 Pam Chambers**

**Business Etiquette: We don't know what we don't know...**

Many of you may have heard her reputation as a motivational, speech coach. How do we know what we don't know? Let her intrigue and educate by sharing examples of how to be more successful and confident in any business setting... I promise the time will fly!

Do you double dip at a cocktail salt shaker when asked? How member the person's name to ? What do you do when your cell phone rings at lunch with the boss? Is your dress appropriate for work? Pam's topic on business etiquette will answer these questions and you'll have time to ask your own specific questions too!



Pam Chambers in the past or know reception? Do you pass only the do you recover when you can't re- how you just met or are speaking

Be sure to join us at this FALL ENROLLEMNT EVENT!  
 Bring at least one guest and be eligible to enter a drawing for a special gift certificate donated by Karen Yonemoto!

**Professional  
 Development Event  
 SATURDAY  
 October 2  
 9:30 to 12:00**

**DEPENDABLE**



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**Date:** OCTOBER 2, 2010  
**Time:** 9:30am – noon  
**Place:** UH MANOA, HIG BUILDING, Room 110\*  
**Cost:** \$10/person + \$5 parking  
**Presenter:** MYRTLE CHING-RAPPA,  
 UHM Center for Career  
 Development & Student Employment

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**Registration deadline: 09/25/10**  
 Register by emailing your contact info to [info@abwahawaii.org](mailto:info@abwahawaii.org).  
 \*HIG (Hawaii Institute of Geophysics, location C3 on campus map)  
 Map of UH Manoa: <http://manoa.hawaii.edu/campusmap/>

- Focuses on life skills developed from various experiences
- Tells a brief, yet precise story of achievements
- Highlights strengths applicable to the job
- Perfect for recent graduates, or individuals with limited work history



**A New Perspective on Resume Writing**

For more information, contact Chassidy Shinno at 352-0560 or [chassidys@gmail.com](mailto:chassidys@gmail.com)



# AUGUST-SEPTEMBER 2010 Events

## Membership Committee

Sponsors Iris Yafuso and Chassidy Shinno proudly initiate our two newest members Dawn Paresa and Lena Yafuso into our ohana



## Fundraising Committee

### FUNDRAISING EVENTS KICK OFF

Did you know ~ Entertainment Book Orders for other states count for us too! To order Books for other states (Tennessee, Texas & Nevada come too mind) Go to:



**How Can I Get This Discount?**

<http://www.entertainment.com/support>

To receive credit use our Chapter account #78196 Let's SELL, SELL, SELL! And don't forget your Entertainment Books! The savings in them are better than ever!  
Mahalo Yvonne

The "Festival of Giving" fundraising event will kick off on Oct 13th. Save these dates: **November 12, 13 & 14!**



For the purchase of a \$10 ticket, the ticket holder will have 3 BIG days to do some serious Holiday Shopping at the Ward Centers and save up to 50% at some stores: **Friday - Sunday, November 12, 13 & 14!** PLUS we get to keep the \$10 as profit on each ticket sold! We're asking everyone to try to sell at least 10 tickets. You'll want to purchase some for yourselves and family.

## August Meeting Highlights



Political commentator DAN BOYLAN delivered his annual election predictions on local and national races with hilarious stories, insider observations and uncanny insights !



Our first WINNER of WIN bucks !



Members line up to fill each other's gift bags with post-it notes of warm wishes & positive energy



Members from several Honolulu chapters joined Mayor Mufi Hannemann to proclaim American Business Women's Day in Hawaii

*The American Business Women's Association was founded on September 22, 1949. One of the most historic events affecting the Association was the proclamation of September 22 as American Business Women's Day. Enacted in 1983 by a joint Congressional resolution and the signature of then-President Ronald Reagan, the proclamation recognized all working women. Thousands of members nationwide continue to host events every September 22 in honor of working women everywhere.*



Friends old and new gathered at the Koolau Ballroom in Kaneohe to celebrate *American Business Women's Day*. Guest speaker Alice Inoue taught us to "Be happy! You're the only one who's going to be with you the rest of your life." Chapters sold crafts and even make-overs to raise scholarship funds. Ulupono Chapter President Sarita Corn brought us together in the spirit of ABWA's vision and mission.



## Member Profiles

**CHAPTER TEXAS CONNECTION  
STANLEY H.R. LONG  
MEMBER SINCE 2004**



*Aloha y'all!  
Stan*

Representing Na Kilohana O Wahine, Stan Long was recently the guest speaker at the monthly meeting of ABWA's San Antonio *Connections* Chapter. Stan is a certified instructor for the national Refuse To Be A Victim® program. He gave an overview of the program to members and passed along his suggestions on how the program could be used to benefit ABWA chapters:

- As a Community Service Project, by sponsoring a Refuse To Be A Victim® seminar
- By using the seminar as a fundraising event, for the chapter's scholarship fund
- Employing the seminar as a recruiting event

Stan Long, President of KSA Consulting, LLC, is dedicated to making his community safer. He is a certified Refuse To Be A Victim® instructor and holds National Rifle Association (NRA) instructor certifications in Home Firearm Safety, Personal Protection In the Home, Personal Protection Outside the Home, Rifle, Pistol and Shotgun. Stan is also certified as a NRA Range Safety Officer. Stan retired from the US Army in 1990, after 20 years of service. He and his wife, Leona, moved to San Antonio in 2007, after living in Honolulu for over 20 years. They are the proud parents of a daughter, a third year law student at Santa Clara University.

### CHASSIDY SHINNO

Our returning member was re-initiated into Na Kilohana o Wahine in July, 2010. Previously Chas was extremely active in NKOW, serving as Secretary in 2000 and 2005; Vice President in 2001, Treasurer in 2004; and President in 2002 when she was honored as our ABWA 2003 Woman of the Year!

She holds a BA degree in Pacific Island Stud- stration (1999). Born and raised on Kauai, Las Vegas to seek her fame and fortune, but



ies (1996), and a Masters degree in Public Admini- she was the eldest of four. Chas briefly moved to the lure of the islands brought her home this year.

Chas has had an amazing career path, and grow into entirely new areas. For example, an Employment Services Specialist, with Myr- gan designing an in-house online system, she and logic. The opportunity came along and the start of a new career. She worked as a Centex Destination Properties. It was a nated the closing of over \$100million in escrows for the Beach Villas at Ko Olina. . . with no previous escrow experi- ence! Currently she is contracted by UH as an IT project manager, working with the Office of Capital Improvements, delving into the fields of facility management & operation and capital improvement, as well as departmen- tal/organizational restructuring. As Chas says, "It's always an adventure...!"

credits her mentors with opportunities to learn and from a UH student employee she transitioned into tle Ching-Rappa as her mentor. When UH be- realized she could understand the technical jargon Chas moved into software implementation. It was database coordinator and escrow coordinator for "crash course", but in the last 4 months she coordi-

Chas originally joined ABWA when she was just 26 years old – as a young professional trying to grow and learn– and found the ladies of NKOW to be *incredible* mentors. Chas reminisces: "Each member was successful in their own right and never hesitated to share the tricks of the trade with me. They took me under their wings and surrounded me with their dynamic talents, professional strengths, and incredibly positive attitude. ABWA provided a safe, com- fortable place for me to refine essential leadership skills. These women are such a big part of my life and I am so grateful for them."

Chas was recently asked to emcee our annual fundraising event, and realized just how much she missed being a member of ABWA. Please give a warm WELCOME BACK to our sister CHASSIDY SHINNO !

# A CHAPTER OF THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

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**Na Kilohana O'Wahine  
 Chapter**

**"The Superior of Women"**

**Founded 1977**



*Our Chapter Emblem is an original Hawaiian interpretation of ABWA's traditional flower~ the white carnation.*



## ABWA's Proud Code of Conduct

- 1. All members will serve as goodwill ambassadors for the American Business Women's Association.**
- 2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.**
- 3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.**
- 4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.**
- 5. Members will not use their personal power to advance their personal interests.**
- 6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.**

## 2010-2011 Executive Board and Committee Chairs

### Executive Board

President: Patti Ann Hokama  
 Vice-President: Lee Ann Matsuda  
 Secretary: Iris Yafuso  
 Treasurer: Claire Arakawa

### Committee Chairs

Fundraising:	Yvonne Ako
History:	Exec Board
Hospitality:	Donna Miyashiro
Int'l Night:	Nancy Walter
Member Ed:	Chassidy Shinno
Membership:	Roeana Alexander & Vandy Goroza
Newsletter:	Lynn Miller
Prof. Development:	Chassidy Shinno
Programs:	Sharon Ito-Matsuo & Karen Yonemoto
Progressive Dinner:	Sharon Ito-Matsuo
Protégé Leader:	Lelani Alcover
Publicity:	Exec Board
Scholarship:	Exec Board
Technology :	Lena Yafuso
Website:	Exec Board

### Committee Chairs

Audit:	tba
Business Assoc:	Exec Board
Community Service:	Linda Yamashiro
Enrollment Events:	Karen Yonemoto & Nancy Walter
Forever 10:	Myrtle Ching- Rappa