

Na Kilohana 'O Wahine The Superior of Women

Honolulu, Hawaii

*A Chapter of the
American Business
Women's Association*



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UnWIND the Mysteries of WIN

“ABWA’s professional development tools keep members focused on achieving personal excellence.”

Where can you find these tools? Why, in the Women’s Instructional Network (WIN) of course.

At our next meeting on June 13th. Co-President Chassidy Shinno will guide members through the adventures that are possible through WIN. If you have not yet explored WIN or if you have only looked through casually, here is your chance to really delve into the many facets of WIN.

Chas will demonstrate how navigation of the site, both locally and nationally. On the Na Kilohana ‘O Wahine front, you will find the minutes, treasurer’s reports, and newsletters . There are also many features on the National front such as chat, document library, and many professional development courses. You can send emails, join different teams, and even shop with WIN.

If that’s not enough, Chas will also discuss the latest feature of WIN—the iPhone application. Get your questions ready for Chas.



Chassidy Shinno, Co-president of NKOW 2011-12, Owner and President of Chassidy C. Shinno, an IT project management firm

Survey Says Lack of New Ideas, Red Tape Hinder Innovation

http://www.wa-emp.com/article/survey-identifies-lack-new-ideas-red-tape-greatest-barriers-innovation?goback=&gde_2115428_member_119219488

The biggest roadblocks to organizational breakthroughs are a shortage of fresh thinking and too much red tape, according to executives interviewed for a recent Robert Half survey. More than one-third (35 percent) of chief financial officers (CFOs) said a lack of new ideas is the greatest barrier to their company being more innovative. Approximately one-quarter (24 percent) of respondents cited excessive bureaucracy as the top creativity

killer, while 20 percent blamed being bogged down with daily tasks or putting out fires. The survey was developed by Robert Half International. It was conducted by an independent research firm and is based on interviews with more than 1,400 CFOs from a stratified random sample of U.S. companies with 20 or more employees.

(Con’t—See “Innovation”, page 3)

The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Message from the Presidents

We love June because it means summer is here and we feel blessed to live in Hawaii! This summer we plan to hit the beach and spend more quality time with those near and dear to us.

A big “mahalo” to everyone who worked hard and supported our fundraiser “Rendezvous at the Pearl” it was a spectacular event and we more than succeeded in our goals.

On June 11th, we will be celebrating NKOW’s birthday as well as the installation of our new officers. Congratulations to those elected to lead this chapter next year!

President:

Patti Hokama

Co-Vice Presidents:

Yvonne Ako, and

Haunani Yano-Medeiros

Co-Secretaries:

Myrtle Ching-Rappa and

Akiko Ogawa

Treasurer:

Lee Ann Maeda

Aloha,



Rendezvous at The Pearl

When tasked with the coveted role of chairperson of the biggest fundraiser of our chapter year, I responded in typical form. "No problem, it will be great!" Much of my confidence stemmed from knowing what a support group I would have as well as not knowing how much was involved, not knowing the work, planning, and coordination it takes to have a successful event.

As the date for Rendezvous at The Pearl slowly approached, our event committee met with the venue management as well as amongst each other. I was being told how much work we still had to do, but again, in typical "Bu" form I would say, "No worries, we have time. We will get it done." Fast forward to a week and a half from the event night....doubt

started to creep into my head. Will we be able to get it done? The ticket count needed finalizing along with the menu, the venue changed general managers on us, the bid sheets and tags needed to be created, etc, etc... What seemed like months away was now happening in 10 days and I was not ready. What was I going to do? I don't want to fail, it's our chapter's biggest fundraiser!!!! People are depending on me to get it done!!!!

For those who attended the event, you already know that Rendezvous at The Pearl was a smashing success. The evening was fun and entertaining and a great time was had by most if not all. The night wasn't without some bumps in the road, but what we accomplished that evening surpassed all of our expectations.



How did I accomplish this, after being in the situation I was in just 10 days earlier? Well I didn't. Our team, our chapter did. People stepped up and teamed together in the days leading up to the event and we collectively made it happen. I would like to give

(Con't = See "The Pearl on page 3)

Innovation

(Con't from page 1.)

CFOs were asked, "What is the greatest barrier to your company being more innovative?" Their responses: Lack of new ideas (35 percent); Too much bureaucracy (24 percent); Being bogged down in daily tasks/putting out fires.(20 percent); Ineffective leadership (9 percent); Other (1 percent); and Don't know/no answer (11 percent).

"Innovation is the driving force behind every successful business," said Max Messmer, chairman and CEO of Robert Half International. "Managers should do their best to stretch and challenge their teams to combat complacency. Build in time for brainstorming sessions and other activities that help employees step outside their comfort zones and daily routines."

Robert Half offers six tips for inspiring innovation among work teams:

1. Engage the entire team. Empowered employees tend to be more innovative because they have a

bigger emotional stake in the firm's success. Cultivate a culture in which staff at all levels can easily share solutions for improving the business. Maintain an open-door policy and also encourage people to offer ideas in meetings, through an internal website or even an old-fashioned suggestion box.

2. Remove the red tape. Examine internal processes to ensure company procedures aren't generating unnecessary red tape. Employees become disillusioned when they put their time and energy into devising ingenious ideas only to wait forever for them to be approved and implemented.
3. Keep it collaborative. A healthy level of competition between employees can spur innovation. But if a workplace becomes too competitive, team members may be reluctant to speak up for fear that their suggestions will either be stolen or ridiculed. Create policies that support the open exchange of information and a team-first atmosphere.

4. Build a better brainstorm. Too many potentially great ideas are discarded prematurely in brainstorming meetings. Rein in the naysayers who relish in saying why novel proposals won't work. Support "blue-sky thinking."
5. Give 'em a break. Burnout does not beget brilliance. When employees are consistently over-worked, they're likely to have more "uh-oh" than "a-ha!" moments. Implement programs that promote work-life balance, and consider bringing in temporary professionals during peak activity periods to keep your team fresh and focused.
6. Seek inspiration. As a leader, you set the tone. You'll have difficulty motivating staff to ignite creative sparks if you're feeling uninspired yourself. Research shows a person in a relaxed, positive mood has more innovative thoughts. Feeling the pressure? Occasionally get away from your desk and unplug by going for a head-clearing stroll.

Source: Robert Half International / CCH

The Pearl

(Con't from Page 2)

special thanks to Patti Hokama, Myrtle Ching-Rappa, and Chassidy Shinno who were the real "MVPs" in the days leading up to the night. Also thanks to Yvonne Ako, Lena Yafuso, Donna Miyashiro, and Dawn Paresa for assisting with the planning and the meetings at The Pearl. Last I would like to thank and congratulate everyone who came and who helped that evening. Everyone pitched in whether it was at the reception table, pulling bid sheets, or tal-

lying up the winning bids...Na Kilohana `O Wahine was the real winner.

I am extremely proud and thankful for the opportunity to be the chairperson of Rendezvous at The Pearl. The experience was invaluable for me, and I hope we can continue to do more events into the future.

Mahalo Nui Loa,
Bu - Rendezvous Chairperson



Here is a summary of the financial report for the evening:

Income:		\$9,117.00
Ticket Sales	\$4,560.00	
Silent Auction	\$3,677.00	
Lucky Number	\$ 759.00	
Pineapples	\$ 36.00	
Donations	\$ 85.00	
Expenditures:		\$4,620.36
Venue	\$3,834.75	
Fees	\$ 64.94	
GE tax due	\$ 370.67	
Lost Raffle Item	\$ 50.00	
Misc. Expenses	\$ 300.00	
NetProfit		\$4,496.64

Rendez-vous at The Pearl



ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



Presidents: Dawn Paresa and
Chassidy Shinno

Newsletter Editor: Myrtle
Ching-Rappa
Na Kilohana 'O Wahine
374 Kaumakani Street
Honolulu, HI 96825

Phone: 808-956-4399
Email: chingrap@hawaii.edu

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Upcoming Chapter Events

June 13th—Monthly Meeting—
Speaker: Chassidy Shinno— UnWIND
the Mysteries of WIN
NKOW Birthday Celebration, c
Installation of new officers

June 16th—Hanauma Bay Commu-
nity Service

July 7th— Top Ten/WOTY celebra-
tion. Join us in honoring Donna Miya-
shiro and Patti Hokama
A Cup of Tea in Kailua at 6pm!
The cost is \$38.00

July 11th—Monthly Meeting—
International Night

July—date TBD—Member Ed outing
to Kahuku Farms

July—date TBD—transition meeting,

June 13, 2012 — Monthly Meeting
Japanese Cultural Center
2454 South Beretania Street

5:30—Networking

6:00—Dinner

Menu:

Mixed Greens w/ Dressings, Herb Broiled Chicken w/ Apricot Sauce, Chef Carved **Prime Rib** w/ Condiments, Rice Pilaf, Hot Vegetable Medley, Rolls w/ Butter, Chantilly Cake, Coffee, Hot Tea, Iced Tea

Cost: \$28 for dinner; \$5 for parking

Raffles N-Z

R.S.V.P. On-line at www.abwahawaii.org or through Zoji by June 9th .

all current and incoming officers and
committee chairs will be expected to
attend.

August 1st—New award year be-
gins

Other items will be added when
received—Contact Myrtle

