

Na Kilohana 'O Wahine The Superior of Women

Honolulu, Hawaii

*A Chapter of the
American Business
Women's Association*



Inside this issue:

Presidents' Message	2
Member Spotlight	2
Christroad Ogawa	3
Woman of the Year	4
Rendezvous at the Pearl	5



Strategic Action for Disaster Preparedness

This month's guest speaker, Corporal Leland Coday has over 22 years of service with the Honolulu Police Department., assigned to Waikiki- District 6 for over 21 years. He was named 2000 Officer of the Year and Metro Officer of the Year. He is currently the Acting Sergeant for the Community Policing Team.

EPREP - Emergency Preparedness Response and Education Project was initiated in 2001 with the goal of educating the various facilities and businesses within the Waikiki district. Covering basic areas of concern such as Tsunamis and Hurricanes with the arrival of 9-11 the project accelerated to include personal safety and preparedness from terrorist attack.

The project identified and addressed citizen expectations and responsibilities in the event of a man made or natural disaster. Although there are great expectations from first responders during these events there is a greater demand for the community to be ready and be self sustainable during those difficult. To accomplish this education became the key focus towards preparedness and this included an established means of communication such as the present E-Tree which sends out a monthly calendar of events including road

closures as well as event that affect the district indirectly. Given the information businesses and hotel management as well have been able to inform both staff and guests of road conditions that would either affect their departure or arrival at work. This has proven effective lowering the complaints of traffic tie ups during the many Waikiki events and road closures. The E-Tree also provides monthly safety or preparedness tips and from time to time traffic law information.

EPREP utilizes GIS or the Geographic Information System which was used effectively during the 9-11 event. It has been used effectively during major events to include block parties and marathon races.

The project also extended itself to educate the staff from various businesses and hotels. Delivering information on the necessities of preparedness and discovering "creative" preparedness at home or while traveling. The EPREP presentation is unique in that it is always tailored to the audience, elderly, condo, businesses, care homes. Everyone has different needs and therefore each presentation should address these unique concerns to better prepare them for any major event.



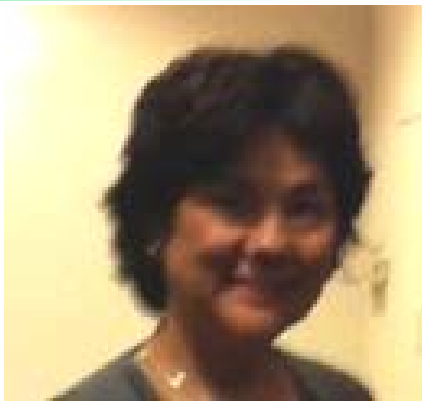
It wasn't raining when Noah built the ark.

-- Howard Ruff

Preparation through education is less costly than learning through tragedy.

*--Max Mayfield, Director
National Hurricane Center*

The Mission of the American Business Women's Association is to bring together business-women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.



Member Spotlight: Linda Yamashiro

By Lee Ann Matsuda

Long time member Linda Yamashiro joined ABWA when she first had kids because she needed a once a month “break” from Mommy duties. Now the oldest of those babies is 27! If one word were to be picked to describe Linda, it would eclectic! I think you’ll agree when you read the following fun facts about her...

Family... Husband Hugh, who has his own company in Japan. sons Jeffrey, Jeremy & Joel and 11 year old silky terrier Dax. A self proclaimed sci-fi family, Dax is named after a Star Trek character.

Growing up... Linda grew up in Japan, the only child of a Japanese mother and an American military Dad of French, German & English descent. She was born in Usuki, a small town on the island of Kyushu. Usuki is known for the Stone Buddha carved into the mountains in the 12th century. She is a Catholic High School graduate, where the ratio of boys to girls was 3 to 1! Linda still remains in touch with her classmates, getting together frequently in California and back in Okinawa last year. She graduated from Sophia University in Tokyo with a degree with Psychology & a minor in Japanese literature.

Work... While she’s been at Kaiser for 12 years, she works in the New



Message from the Presidents

Time sure flies ~ spring is already in the air ~ and we’re already half way through the chapter year! Last month we participated in joint chapter University of Hawaii Women’s Basketball game social event and our own Member’s Ed activity ~ a night at the opera! Fellowship such an important part in building relationships, we are glad to see it happening.



This month Corporal Leland Cadoy from the Honolulu Police Department will be our guest at our chapter meeting on March 14th. He will share with us, “Strategic Action for Disaster Preparedness”.

Please come and join us!

Ventures department which is in charge of seeking alternative sources of income for Kaiser. Therefore, she’s constantly involved in cutting edge new projects not covered by medical insurance - from non surgical weight reduction programs to cosmetic procedures to hearing help. And....you don’t have to be a Kaiser patient to take advantage. So remember to ask Linda about their services! This is a far cry from one of her previous jobs—translating Japanese—English print media. Linda’s current duties at Kaiser focus on marketing the varied ventures, including designing promo material.

*Find Her In...*the cooking section at Barnes & Noble! Linda loves cookbooks and has an extensive collection. She loves to make bread and even makes fancy liqueurs like plum wine. Her last meal on earth would be Izakaya food, which is a variety of small Japanese dishes.

*Betcha wouldn’t have thought this...*She’s not a girly girl...Being the only daughter, she spent time with her Dad outdoors, including hunting! Linda spends a lot of time with her sons and she was the parent who would take the boys camping.

What’s on her iPod? Lady Gaga, Sting & Johnny Cash. Need we say more?

*The Arts...*Linda holds season tickets to Diamond Head Theatre and is also a member of the Academy of Arts. Although she is fascinated by “old” things, and loves to visit museums, she also enjoys contemporary art.

Linda’s excited that the Symphony may be starting up again, as she used to be a regular at the concerts. She also likes to be behind the camera in addition to catching the latest photography exhibit.

(see page 3. Linda)

Christroad Ogawa

At the February meeting, Na Kilohana O Wahine voted to award a scholarship to Christroad Ogawa. Here is an excerpt from her application to help you know her better.

Future Plans

My set plans include both educational and career goals. To begin, my education is the foundation I strive to achieve. I am in the process of receiving my certificate in Business at Windward Community College. At the same time, I am pursuing my Bachelors in Travel Industry Management at UH Manoa. In addition, I am strongly interested in studying more languages and cultures. My studies in Japan and Korea have sparked my adventurous spirit to understand the business market from an international perspective. I am also committed pursuing my masters in international business. My career goals are focused in two areas. One, to serve others. Secondly, I would like to work in foreign affairs. After my educational goals are completed I intend to join the Peace Corps for two years to gain experience in eco-tourism. In the process I hope to gain leadership

skills to pursue my own international business. My dream is to become an independent successful businesswoman in the Hawaii tourism industry.

Academics

I have always valued and enjoyed my education. I am the last of four children to attend college. As a child I was taught four essential things: work hard, maintain a positive attitude, be grateful, and dream big. Practicing these principles have opened a world of opportunities for me. My father has worked really hard to put three of my older sisters through college and is currently helping with my tuition costs. I have consistently been on the Dean's list with a 3.7 GPA throughout my college experience. I have earned scholarships that took me to Japan for a year and Korea for a semester. My greatest experience was being a Freeman Scholarship student. After a selective process, nine of my classmates and I had one-year's worth of intensive Korean Language studies crammed in a two-month summer course (five hours a day, five days a week) at Kapi'olani Community College. Living and studying in a foreign country has changed my life, none possible without the support of someone believing in my dreams.

Extracurricular Activities and Work Experience

In alignment with my values volunteerism is vital to my goals. I have given back to my community and environment in many ways. Each year I have dedicated over 50 hours helping others. Most recently, I spent time at Kualoa Ranch restoring a Lo'i in the Hakipu'u valley. It was the first volunteer work I have done related to eco-tourism, and it was amazing. I have had many language exchange services at Wabū High School in Korea and Kansai University in Japan. In addition, I have spent months coordinating activities at Hagye Silver Center for the elderly in Korea. Participated in the American Heart Association's Christmas wrapping event and am a member of the Nichi-Bei Kyokai's annual Wai-kiki Beach clean-up. I will continue to work hard and one day give back to the communities that have done so much for me. In addition, I am currently working full-time at Kualoa Ranch in the retail department. It has become a passion of mine to serve and meet our guests' needs. Being able to use the Japanese and Korean Language I learned daily is truly rewarding. I am an eager and hard working student, determined to complete my educational goals.

It is the mark of an educated mind to be able to entertain a thought without accepting it.

~Aristotle

Linda (from page 2)

Movies, movies, movies... The Yamashiros are movie buffs with an extensive DVD collection. They all love science fiction, but Linda has also been known to be a patron of small independent films and is

currently weaning herself off from K-dramas! (so please do not get her started again...) She and her son Joel are also following the medieval fantasy Game of Thrones series on HBO. Linda is on book #3 of the series and is trying not to get ahead of the TV version.

As you can see, Linda comes from

a diverse background and has very eclectic interests. This is her second go-around with ABWA, as she lived in Japan for a number of years after she initially joined. We hope there will be many more years ahead so all the members can learn more about Linda and her fascinating background.

**2012
ABWA
Woman of
the Year
and Top Ten
Nominees**



**Top Ten Business Woman
Additional Requirements:**

- Female
- Current/Past Chapter Officer
- Member in good standing for at least 3 years as of May 15th.
- Not a previous National Top Ten

- **Nomination Eligibility:**
- Member in good standing local/national for at least a year as of May 15th
- Currently employed
- Supportive of Chapter/ABWA

Woman of the Year Judging 50 points based on:

- Chapter Servant Leadership: 20 points
- Continuing Education: 10 points
- Engagement in ABWA Sponsored Initiatives: 10 points
- Career Accomplishments: 5 points
- Community Involvement: 5 points

Top Ten Nominee Judging 50 points based on:

- Career Accomplishments: 20 points
- Goals: 10 points
- ABWA Historical Profile: 10 points
- Formal Education: 5 points
- Community Involvement: 5 points

Rendezvous at The Pearl

On Thursday, May 17th, 2012, Na Kilohana O Wahine will be having our largest fund-raising event for the year, "Rendezvous At The Pearl." The event will take place at The Pearl Ultra Lounge in Ala Moana Center, from 5:30 pm - 8:00 pm. If you've never been to Pearl, you are in for a treat. Tickets will be \$40 per person, and will include, heavy pupus and 2 house cocktails. We will have a raffle as well as a great silent auction so we encourage everyone to sell as many tickets as they can so we get some good bidding on the items. Please contact Yvonne Ako with any information on leads who may be willing to donate items to our silent auction. We

are especially interested in hotel stays. Golf packages, and restaurant gift certificates. Of course, all donations will be graciously accepted. If you need a copy of the Solicitation letter that we are sending out to prospective donors, please contact Yvonne. Tickets will be distributed at the March dinner meeting. More details will also be provided in the upcoming member meetings.

Let's all work together to make this event a crowning success!

~ Bu - Rendezvous at The Pearl Event Chairperson



Nobody can do everything, but Everybody can do something, and If everybody does something, Everything will get done!

— Anonymous





American Business Women's Association
Na Kilohana O Wahine Chapter





“Rendezvous at the Pearl”

Thursday, May 17, 2012

5:30 p.m. to 8:00 p.m.

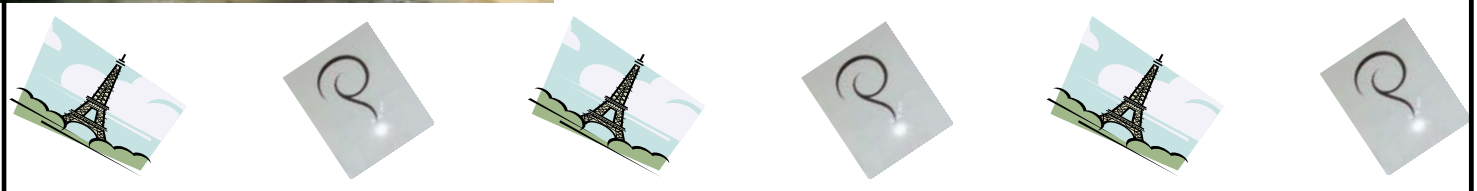
Pearl Ultra Lounge

Heavy pupus, two house drinks included

Silent auction, raffles to benefit the Educational and Operating Funds

\$40.00 advance sale

\$45.00 at the door



ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



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ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

Upcoming Chapter Events

Garage Sale: March 16-17

Friday: Start bringing items to Yvonne's house on Friday afternoon. Many hands will be needed to sort items and set up for the sale. If every-one participants, no one will have to stay until 2:00 a.m.

Saturday: Get there as soon as you can to bring out last minute items. Bring breakfast items to share. We will all celebrate with lunch at Zippy's as soon as everything is cleaned up and sent to Goodwill, etc.

It can be a lot of fun!

March 14th—Monthly Meeting
Guest Speaker: Corporal Leland Cadoy, HPD, "Disaster Awareness & Terrorism Response"

March 17th—Garage sale in Kāhala at Yvonne's house, 777 Elepaio.

March 14, 2012 — Monthly Meeting
Japanese Cultural Center
2454 South Beretania Street

5:30—Networking

6:00—Dinner

Menu:

Parsley Red Potatoes
Mixed Greens with Dressings
Fresh Corned Beef with Cabbage
Fish Newburg (diced fish and peppers in a cream sauce)
Pineapple Upside Down Cake
Iced Tea, Hot Coffee and Tea, with condiments

Cost: \$26 for dinner; \$5 for parking

Raffles: A-M

April 11th—Monthly Meeting
Guest Speaker: Alice Inoue, topic to be determined

May 9th—Monthly Meeting: Guest Speaker: Kathy Inkinen.

May 17th—Rendezvous at the Pearl

June 11th—Monthly Meeting—
Birthday Celebration

July 8th—Monthly Meeting—
International Night